

Press Release

Björn Westerholm, CEO of myFC, to Present at the 10th Annual Small Fuel Cells Conference 2008

STOCKHOLM, Sweden. March 18, 2008 – Björn Westerholm, CEO of myFC, announced that myFC will be presenting in this year's Small Fuel Cells conference. The conference will be held from April 30 to May 2, in Atlanta, USA.

Björn will discuss technological advances versus market demands and how they are met in the development and industrialization process that myFC is currently pursuing. The results of a performance investigation of myFC's planar FuelCellSticker™ under different environmental conditions will be shared at the conference as well.

The FuelCellSticker™ has proven to be an outstanding technology in terms of performance, conformability and cost. Today, its performance has reached 600 mW/cm³ with a lifetime of over 2000 h. Conformability in design is demonstrated through a radius smaller than 6 mm and low cost targets can be reached vis-à-vis cheap and effective production technologies. Proof of concept demonstration projects are currently realized through industrial collaboration projects.

Small Fuel Cells has an impressive lineup of speakers from around the world, with industry leaders exhibiting the latest technologies. It is the primary source of information for end users, developers, and manufacturers of portable power devices. It is currently in its 10th year running.

For more information on "Small Fuel Cell 2008", please visit <http://www.knowledgefoundation.com>. For additional information about myFC, please contact us or visit www.myfc.se.

Press Contact:

Björn Westerholm, CEO
myFC AB
+46 706 56 20 07
bjorn.westerholm@myfc.se

myFC AB is a privately owned Swedish company headquartered in Stockholm. myFC develops FuelCellPlatforms for portable electronic applications based on the patent-protected, FuelCellSticker™ technology.

myFC's technology, fashioned into a revolutionary portable charger, will provide power anytime, anywhere!